



Maine Eclipse 2024 Toolkit—Social Media Posts

The following posts are suggestions that can be used on your social media channels leading up to the eclipse.

The countdown is on. April's total solar eclipse can be witnessed here in [INSERT TOWN/CITY]. Located in the path of totality, this will be a popular place to view this celestial phenomenon. While we hope you enjoy the show, please be sure to keep your eyes safe by wearing solar eclipse glasses while the sun is not fully eclipsed. #Eclipse2024Maine

Did you know that on April 8th we will experience a total solar eclipse? This is the last total solar eclipse in this hemisphere for 20 years, so you don't want to miss it. Because [INSERT TOWN/CITY] will be a great spot to watch the eclipse, if you're visiting from out of town, we encourage you to plan ahead. #Eclipse2024Maine

Plan ahead for this year's total solar eclipse on April 8th. If you plan to view the eclipse in [INSERT TOWN/CITY], consider the following locations: [INSERT SPECIFIC LOCATIONS/PUBLIC AREAS SUITABLE FOR ECLIPSE VIEWING]. #Eclipse2024Maine

Who's excited about the total solar eclipse on April 8th? Residents and visitors alike, we hope you have an amazing time experiencing this rare and special occasion, but we want to keep safety for all at the forefront. Here are our safety tips for #Eclipse2024Maine:

- Wear eclipse glasses while viewing.
- Stay on paved roads.
- If hiking, stay on clearly marked trails.
- Ask permission to access privately-owned land.
- Dress appropriately for the weather, which could be winter-like.
- Research your destination and have reservations in place.

If you're traveling to one of the various Maine locations in the total solar eclipse's path of totality, please be sure to plan ahead. Keep in mind lodging and other amenities are limited in early April. Make reservations in advance and plan for unpredictable weather. #Eclipse2024Maine

Pick up free solar eclipse glasses at [INSERT LOCATION(S), TIME(S)]. Protect your eyes and enjoy the show on April 8th! #Eclipse2024Maine

Check out [INSERT BUSINESS NAME/TAG THEM HERE]'s special eclipse [PACKAGE/SPECIAL NAME]. Take advantage of this [SPECIAL/SAVINGS] and enjoy April's show! #Eclipse2024Maine

[INSERT BUSINESS NAME/TAG THEM HERE] is gearing up for fun during the total solar eclipse on April 8 with a [SPECIAL EVENT]. Enjoy [EVENT DETAILS] while witnessing this celestial phenomenon. #Eclipse2024Maine